***Of Mice and Men* – Movie Poster**

**English I0B – Mrs. Karczewski**

As a new employee of Shorian Studios, your boss wants you to design a movie poster for the film. You want to get promoted and work your way up in the company, so you decide to do your best to make sure that *Of Mice and Men* the film is as massive a success as the book.

You don’t want to give away too much of the movie on the poster because you want potential viewers to be intrigued. Therefore, you decide to take a more abstract, analytical approach instead of simply summarizing the plot.

**Guidelines:**

* Must be a minimum of 8.5 x 11 inches (the size of a normal sheet of computer paper). It may be larger if you desire.
* Must use some sort of image. The image(s) should be symbolic. Can be:
	+ One image that incorporates multiple elements of the film **OR**
	+ Multiple image that work together to convey one message
* Ways to create your design (not all-inclusive)
	+ Draw
	+ Color
	+ Collage made from magazine pictures
* The poster must be in color. If you choose to stick with black and white for a specific, analytical reason, include an explanation on the worksheet.
* Pick several actors to play the parts. It may be well-known actors or someone from Lake Shore. (Be nice and make sure you get permission)
* Your poster must reflect effort. Stick figures are only acceptable if they are thought out and still show a good deal of work and effort.
* Your work should be neat.
* Write a tag line for the movie and add it to the poster.
	+ Example tag lines (from imdb.com):
		- 71% of the Earth's surface is covered by water. That's a lot of space to find one fish (*Finding Nemo*)
		- The greatest fairy tale never told (*Shrek*)
		- Your time will come... (*The Island*)
* Complete the attached worksheet to explain your poster.

Grading Criteria:

|  |  |  |
| --- | --- | --- |
| Criterion | Points Possible | Points Received |
| Paper is at least 8.5 x 11 (computer paper size) | 5 |  |
| Includes an image or group of images that conveys a message relating to *Of Mice and Men* | 25 |  |
|  |  |  |
| Includes a creative tag line | 10 |  |
| Includes the actors. – choice for actors makes sense | 5 |  |
| Would entice potential viewers to watch the film | 10 |  |
| Includes MPAA rating (G, PG, PG-13, or R [no NC-17, please])  | 5 |  |
| Includes one catchy comment. | 10 |  |
| WOW factor – neat, reflects effort (not graded on artistic ability) | 20 |  |
| Worksheet complete, legible, and grammatically correct | 10 |  |
| Total | 100 |  |

Name:

***Of Mice and Men* Movie Poster Worksheet**

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1. Explain your image. What is the symbolism behind your choice?
2. What message are you conveying with your image?
3. Explain the meaning behind your tag line.
4. Explain why you gave your film the rating that you did.
5. Explain why you selected the actors that you did.